A New Way Forward for Energy Companies Cloud & Mobile Technologies

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Think it.

Organizations use cloud to control risk and cost; drive efficiencies

Build it.

Build and run your private or hybrid cloud

Use it.

Utilize cloud services as a utility available now

IBM **Cloud**

Cloud & mobile computing should be examined as part of every energy company strategy.

Emerging networks of sensor enabled objects promise to create **new business models, improve business processes,** and **reduce costs** and **risk**

30 BILLION

Sensor enabled objects **connected to networks** by 2020
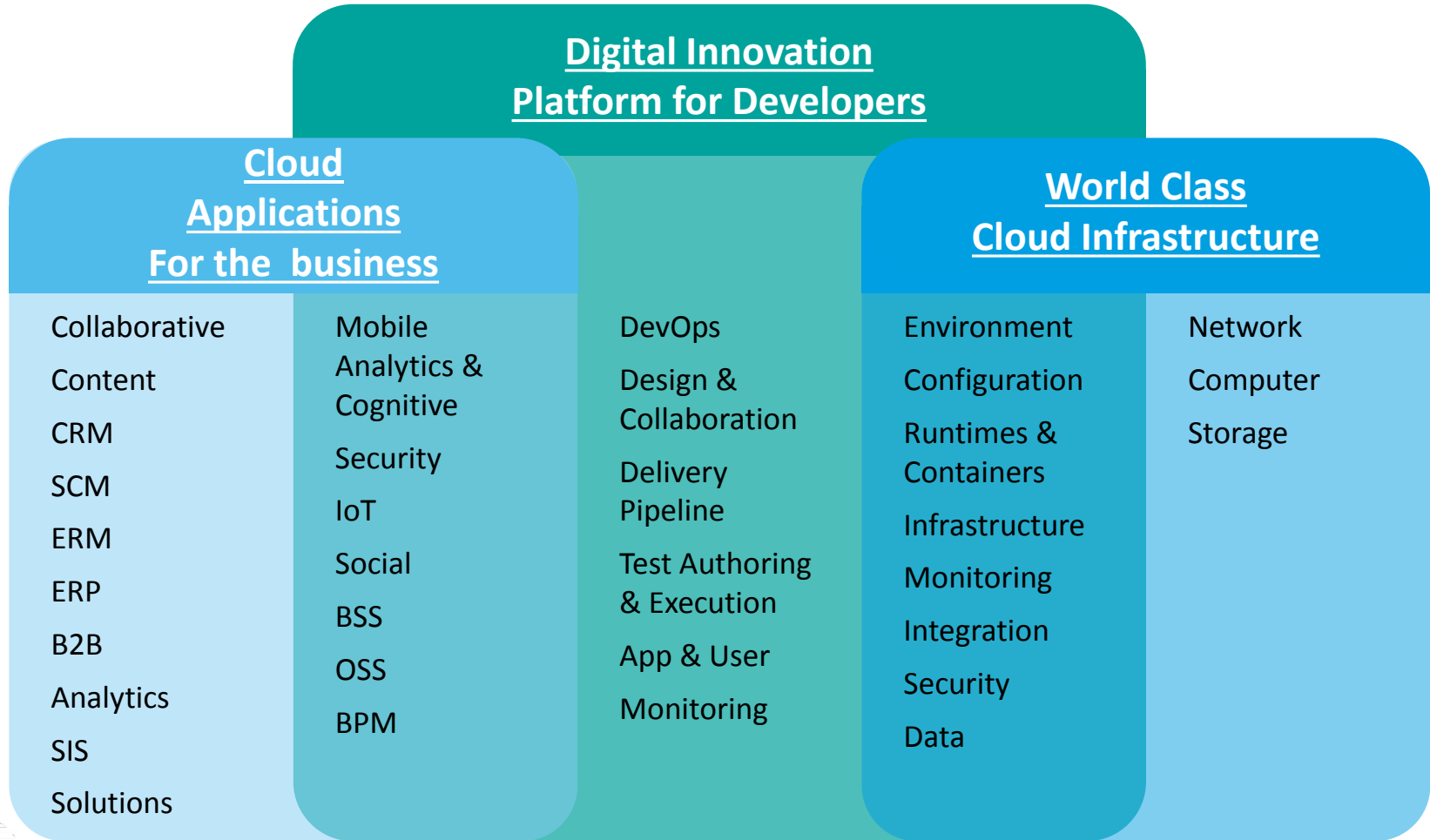
212 BILLION

Total number of available sensor enabled objects by 2020[1]

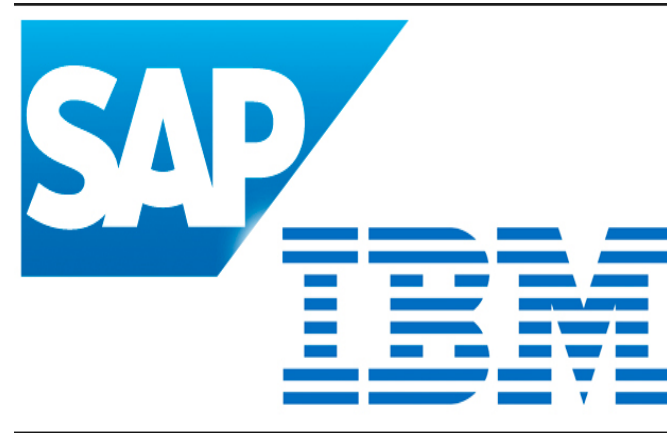212B is **28x** the total population of the world

86% of companies use more than one type of cloud service and most use 4. The IBM Cloud & Mobile portfolio provides the choices organizations require.

Digital Innovation Platform for Developers

Cloud Applications For the business

Collaborative

Content

CRM

SCM

ERM

ERP

B2B

Analytics

SIS

Solutions

Mobile

Analytics & Cognitive

Security

IoT

Social

BSS

OSS

BPM

DevOps

Design & Collaboration

Delivery Pipeline

Test Authoring & Execution

App & User Monitoring

World Class Cloud Infrastructure

Environment

Configuration

Runtimes & Containers

Infrastructure

Monitoring

Integration

Security

Data

Network

Computer

Storage

IBM's additional partners help energy companies.

IBM and The Weather Company Partner to Bring Advanced Weather Insights to Business

IBM and SAP Partner to Accelerate Enterprise Cloud Adoption

Apple and IBM Forge Global Partnership to Transform Enterprise Mobility

IBM Delivers First Cloud Data Services with Twitter Built-In for Business Professionals and Developers

IBM is #1 in hybrid cloud

Business leaders innovate for the industry

Developers are empowered to create new ways

IT leaders advance change with better support

Data Analysis of the information to act on.

"IBM is ranked as the #1 hybrid cloud provider for the enterprise."

Synergy Research Group,
Wall Street Journal

Only IBM Cloud provides:

– Full hybrid cloud transparency

– Fast hybrid app development and full orchestration of business processes

– The right access and relevant insight across all hybrid cloud data

IBM Cloud supports 47 of the top 50 Fortune 500 companies.